



LEARN THE **SECRETS OF**

**SUCCESSFUL ECO-INCLUSIVE ENTERPRISES**

**AND KICK-OFF YOUR OWN IN JUST ONE DAY!**

## **SEED Replicator Connect Workshop**

Plastic Upcycling | Briquettes from Biomass



2 November 2018



Dar es Salaam, Tanzania

Apply now and create successful business models using innovative tools to build your own enterprise

Do you...

- Have plans to start your own business, and are looking for the next steps to take?
- Want to refine your business model and collaborate with successful eco-inclusive enterprises worldwide?
- Want your NGO to be financially independent and learn from enterprise solutions that work?

Then the SEED Replicator is for you!

### **What is a SEED Replicator Connect Workshop?**

Tried and tested by more than 600 entrepreneurs, the SEED Replicator uses **proven solutions to environmental, social, and economic challenges** to support eco-inclusive entrepreneurship in local communities.

Participants work with successful cases and become equipped to replicate and adapt successful elements of viable eco-inclusive business models into their local context. The workshop helps eco-inclusive start-ups avoid common business pitfalls and tackle environmental and social challenges in the community while generating sustainable economic returns.

### **Benefits**

- Be inspired by a variety of successful case studies
- Learn the secrets and tools used by real-world eco-inclusive enterprises
- Opportunity to network and collaborate with originators of successful business models
- Receive expert guidance and tailored support to build your enterprise

## THE PROCESS

**STEP  
1**



### Apply Online

Apply online at: <https://app.seed.uno/replicator-connect.html> before **DEADLINE 21 October 2018**

Create account > Activate account > Complete application > **Select the workbook topic** you are interested in

**STEP  
2**



### Attend the Workshop

Attend an interactive one-day SEED Replicator workshop and equip yourself with our unique toolkit for replication in your chosen sector. Network with other fellow entrepreneurs and receive expert feedback on your business plans.

**STEP  
3**

### Online Matchmaking

Join our online match-making platform to be connected with successful eco-inclusive entrepreneurs worldwide to pitch them your replication idea.

*Participation in the SEED Replicator Connect Workshop and all the material provided are free of charge. However, participants must cover their own transport costs. The workshop will take place in Dar es Salaam, Tanzania.*

## Select one of these SEED Replicator Workbooks



### Plastic Upcycling

Upcycling breathes new life into disposed or discarded waste by giving the items a new purpose, making them useful, valuable or visually appealing. Upcycling opportunities are manifold and include construction material, secondary raw material handicrafts and furniture. The results of plastic upcycling are cleaner natural and human habitats, employment opportunities for local population and better health conditions for communities.

Get inspired by 2014 SEED Winner “All Women Recycling”



### Briquettes from Biomass

Billions of tons of biomass are generated annually. Biomass can be converted into briquettes and pellets, which are renewable sources of energy that can be used in place of fossil fuels, charcoal and natural gas. Briquette manufacturing opens up new income sources for farmers, significantly reduces health risks compared to burning traditional fuels, and creates employment opportunities for the local population.

Get inspired by 2010 SEED Winner “SOS Energy Briquettes”

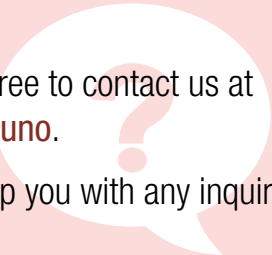


**APPLY NOW** 

## Questions?

If you have questions, feel free to contact us at [replicator-tanzania@seed.uno](mailto:replicator-tanzania@seed.uno).

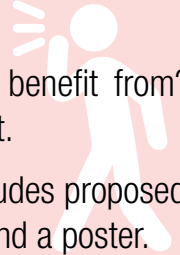
We are always happy to help you with any inquiries.



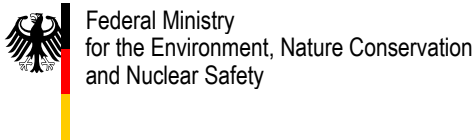
## Help us spread the word!

Is this an opportunity your network could benefit from? Send them this call for application document.

Make use of our **media package** which includes proposed texts for social media, an e-mail template, and a poster.



## Support for the SEED Replicator Connect Workshop



The SEED Replicator Workshop is supported by the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.

## About SEED

SEED is a global partnership for action on sustainable development and the green economy that was founded by the United Nations Environment Programme (UNEP), the United Nations Development Programme (UNDP) and International Union for Conservation of Nature (IUCN) at the 2002 World Summit on Sustainable Development in Johannesburg. SEED is based on the understanding that the promotion of social and environmental enterprises is pivotal to a world of flourishing communities where entrepreneurship drives sustainable development.

SEED's comprehensive programme triggers the full potential of market-based mechanisms to avert environmental degradation and tackle social problems. From an annual global awards scheme that scouts for and supports the most promising innovative and locally-led social and environmental start-up enterprises in developing countries to enhancing the quality and capacities of business development service providers – SEED builds the ecosystem for social and environmental entrepreneurship.

Find out more about SEED at [seed.uno](http://seed.uno).

### SEED Founding Partners



### SEED Partners



### SEED Hosting Partner



### SEED Corporate Partner

